



2<sup>nd</sup> EDITION

# Woodtech Africa

INTERNATIONAL EXHIBITION FOR WOOD & WOOD WORKING INDUSTRY

26

27

28

OCTOBER 2023

KICC, Nairobi, Kenya



## POST SHOW REPORT 2023

International  
**Exhibition & Conference**  
on Wood & Wood Working Industry

Organized By

**Radeecal**<sup>®</sup>  
communications

[www.woodtechafrica.com](http://www.woodtechafrica.com)



# INAUGURATION

Woodtech Africa 2023 International Exhibition and Conference on Wood Industry was organized during **26<sup>th</sup> to 28<sup>th</sup> October 2023 at Kenyatta International Convention Centre (KICC), Nairobi, Kenya**. This was the **2<sup>nd</sup> edition** which was successfully concluded on 28th October 2023. Radeecal Communications organized this exhibition. It was supported by **Kenya forest service, Machakos County, Kenya Forestry Research Institute (KEFRI)**.

The Exhibition was inaugurated by **Mr. Karanja Njora** - Secretary Administration in the State Department of Industry; **Mr. Sanyal Desai** - CEO, Radeecal Communications.

Woodtech Africa 2023 has witnessed around **4,000+ Visitors** from entire Africa and Abroad. This dynamic event on Wood & Wood Working industry.





## IMPORTANT FACTS & FIGURES



## MAJOR EXHIBITORS FROM



Kenya



India



Germany



Italy



Hungary



Austria



Rwanda



Malaysia



UAE



Djibouti



## MAJOR VISITORS FROM



Kenya



Uganda



Tanzania



Sudan



Egypt



Rwanda



UAE



India



## EVENT PROMOTION STRATEGIES



Newspaper advertisements



Social Media campaigns



Print Publication & Magazines



Bulk Email & SMS



Online Media Partners



Outdoor Hoardings



SEO / Google Advt



# PRINT MEDIA PROMOTION

## National News

### Playback If Jubilee Party makes good on its threat, it will rekindle a similar purge by Uhuru in the 12th parliament Uhuru goes after rebels' committee seats

Nominated MP Sabina Chege and EALA representative Karim Kaga could also be de-registered as party members

BY MUSA YAKUB

Rebel President Charles Kenani Odinga has ordered the Jubilee Party to remove from its ranks any member who has been de-registered as a party member. The order comes after the party's 12th parliament members were de-registered by the Electoral Commission (EC) on Monday.



MPs who were given committee positions were given a list of names to remove party members from the committee.

MPs who were given committee positions were given a list of names to remove party members from the committee. The order comes after the party's 12th parliament members were de-registered by the Electoral Commission (EC) on Monday.

MP Sabina Chege and EALA representative Karim Kaga could also be de-registered as party members. The order comes after the party's 12th parliament members were de-registered by the Electoral Commission (EC) on Monday.

International Exhibition & Conference on Wood & Wood Working Industry

2 DAYS LEFT

ENTRY FREE

3<sup>rd</sup> EDITION

## Woodtech Africa

INTERNATIONAL EXHIBITION FOR WOOD & WOOD WORKING INDUSTRY

26 - 27 - 28 OCTOBER 2023

Venue: KICC, Nairobi, Kenya

Partners: Radeceal, GIZ, DANU, etc.

SCAN QR FOR VISITOR REGISTRATION

+254 722 942285 | africa@woodtechfrica.com | www.woodtechfrica.com

THE ALMA KHAN UNIVERSITY

LECTURER/SENIOR LECTURER - SCHOOL OF NURSING AND MIDWIFERY

Apply for the position of Lecturer/Senior Lecturer in the School of Nursing and Midwifery. The successful candidate will be responsible for teaching, supervising, and conducting research in the field of nursing and midwifery. The candidate should have a minimum of a Master's degree in a related field and at least 5 years of teaching experience. For more information, please visit our website at [www.alku.ac.ke](http://www.alku.ac.ke).



## National News

### Tragedy His widow Javeria Siddique has filed a case against the General Service Unit over the shooting

## Arshad Sharif could have survived shooting: Doctors

Pathologists say his life could have been saved if he had been rushed to hospital promptly



Arshad Sharif, a prominent businessman, was shot dead in a public square in Islamabad. His widow, Javeria Siddique, has filed a case against the General Service Unit (GSU) over the shooting. Doctors and pathologists have stated that Arshad Sharif could have survived the shooting if he had been rushed to a hospital promptly. The incident occurred on Monday, October 2, 2023.

Surgeon General Dr. Ijaz Ahmad has stated that Arshad Sharif could have survived the shooting if he had been rushed to a hospital promptly. The incident occurred in a public square in Islamabad. Javeria Siddique has filed a case against the GSU. The case is currently being processed by the courts.

## Widower wants men to inherit spousal property

Man challenges section of law that bars inheritance by men

A widower has filed a petition with the High Court in Nairobi, Kenya, challenging the section of the law that bars inheritance by men. The petitioner, Mr. John Mwangi, is seeking to have the law amended to allow men to inherit spousal property. The law currently states that only women can inherit spousal property. The High Court is expected to hear the case in the coming months.

## Judge cautions against selling of ancestral land

Warns of loss of identity and heritage

A judge has issued a caution against the sale of ancestral land, warning of the loss of identity and heritage. The judge stated that the sale of ancestral land is a serious matter and should be approached with great care. The judge also warned that the sale of ancestral land can lead to the loss of the landowner's identity and heritage. The judge's caution was issued during a hearing in the High Court in Nairobi, Kenya.

International Exhibition & 2<sup>nd</sup> Jua Kali Conference on Wood & Wood Working Industry

ENTRY FREE

3<sup>rd</sup> EDITION

## Woodtech Africa

INTERNATIONAL EXHIBITION FOR WOOD & WOOD WORKING INDUSTRY

26 - 27 - 28 OCTOBER 2023

Venue: KICC, Nairobi, Kenya

Partners: Radeceal, GIZ, DANU, etc.

SCAN QR FOR VISITOR REGISTRATION

+254 722 942285 | africa@woodtechfrica.com | www.woodtechfrica.com

Invitation to Tender for Supply of Cargo Trolleys - B/T/23/008

The Government of Kenya, through the Kenya Revenue Authority (KRA), is inviting tenders for the supply of cargo trolleys. The tender is open to all registered suppliers in Kenya. The tender documents are available for purchase at the KRA website. The closing date for the tender is October 20, 2023.

International Exhibition & 2<sup>nd</sup> Jua Kali Conference on Wood & Wood Working Industry

ENTRY FREE

3<sup>rd</sup> EDITION

## Woodtech Africa

INTERNATIONAL EXHIBITION FOR WOOD & WOOD WORKING INDUSTRY

26 - 27 - 28 OCTOBER 2023

Venue: KICC, Nairobi, Kenya

Partners: Radeceal, GIZ, DANU, etc.

SCAN QR FOR VISITOR REGISTRATION

+254 722 942285 | africa@woodtechfrica.com | www.woodtechfrica.com



# SOCIAL MEDIA PROMOTION

**CAD+T Solutions** · Follow  
26 October at 16:48

It's woodtech time! 🥳  
We are looking forward to welcoming you to this year's Woodtech Africa exhibition in Nairobi. Would you like to participate in interesting conversations and learn more about our CAD/CAM and ERP software solutions? 📌  
Visit us at booth 4 and get in touch with our team.  
#... See more



4 1 comment 2 shares



**Damiano Mwangi Mwhiki** · Follow  
26 October at 09:27

Branding is a process that involves various strategic steps and activities aimed at achieving specific final results. It's not just about creating a logo or a c... See more

3

**Daniele Signor** · 3rd+  
Export Sales Manager presso SCM GROUP SPA  
3w · 🌐



**Woodtech Africa**  
26 27 28 OCTOBER 2023  
Venue : KICC, Nairobi, Kenya


info@italcome.com www.italcome.com

ITALCO MIDDLE EAST on Instagram: "Only a few days left before @woodtechafrika in Kenya! 📅 Oct 26-28 📍 Stand 5, Tsavo Hall, Kenya Explore Italian woodworking...  
instagram.com

11

**Judith Syokau** · 3rd+  
Gatsby Africa  
1yr · 🌐

I was privileged to represent Gatsby Africa in the WOODTECH AFRICA EXPO as one of the Exhibitors.  
...see more



34 1 comment

**MCX Materials Pty Ltd**  
73 followers  
1yr · 🌐

We had a fabulous day at the #WoodTechAfrica in Nairobi, Kenya manning the Elesgo by DTS booth along with Helmut from DTS Germany.  
...see more



10 1 repost



# GLIMPSES OF WOODTECH AFRICA 2023



# Thank You!

## Financial Strategic Partners



## Supported By



## Market Aggregator



**WE LOOK FORWARD TO SEE YOU AT**

  
**Woodtech Africa** <sup>3<sup>rd</sup> EDITION</sup>

INTERNATIONAL EXHIBITION FOR WOOD & WOOD WORKING INDUSTRY

**20 - 22 NOVEMBER 2024**

**KICC, Nairobi, Kenya**